

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting
February 21, 2008 | Abelson-Taylor | Chicago, IL

MINUTES

Presiding Officer:

President, Tod Szewczyk

Those present:

Kelly D'Anna	Tod Szewczyk	Nancy Flemm	Noreen Furquan
Sue Chamberlain	Dawn Christner	Alex Erickson	Frank Chagoya
Mark Sabbe	Brooke Muhlhauser	Marc Mapes	Heather Huck
Nicole Dally	Gretchen Main	Coleen Copola	Shan Farmer

2008 President Szewczyk welcomed the group and thanked them for coming. Past President D'Anna acknowledged the Transition Board Meeting and officially handed over the CPPC gavel to Szewczyk. Everyone introduced themselves and their 2008-2009 position with the board. Szewczyk encouraged attendance and advised for future Board Meetings, Chairs would be expected to attend the Board Meeting or Vice Chair on their behalf, not both. If neither person is available, a Committee Member should be designated to attend and present the monthly report.

VICE PRESIDENT ACTION ITEMS

Szewczyk outlined two objectives.

Platinum Sponsors

Revisit Platinum Sponsor Package [Supplier Fair]

President + Vice-President to meet with targets

Calendar of Events

Get word out 4 weeks in advance.

TREASURES REPORT

No updates at this time.

>>Action Items: *Revised budgets to be presented at the next Board Meeting.*

CAREER RESOURCES

Sabbe outlined Career Resources responsibilities and initiatives:

Present industry resources through CPPC website.

Maintain web postings. Web postings are free and available to both members and non-members.

Research new approaches, such as Linked in network.

>>Action Items: *Establish a CPPC network through Linked.*

EDUCATION

Szewczyk encouraged interesting [non-sales] topics with broad appeal to all Print Production levels yet not too generic to lose expertise.

D'Anna confirmed UBS Tower event reservations for the following dates:

March 25 th	topic TBD	noon	UBS Tower
May 27 th	topic TBD	noon	UBS Tower
September 9 th	topic TBD	noon	UBS Tower

October 16 th	topic TBD	Evening	TBD
November 11 th	topic TBD	noon	UBS

UBS Towers has no price change for 2008. Chamberlain inquired about CPPC topic survey. Szewczyk asked Board Member to throw out topic ideas

- Panel on JDF
- Quark vs inDesign
- Cross Platform Applications
- SFC/SFI Certifications
- Monitor Proofing
 - 6 panelists maximum
 - 3 Manufacturers [Fuji, Kodak, Dalim]
 - 1 Agency User
 - 1 Supplier User

Board voted on topic for March event. Topic chosen Monitor Proofing. Secretary Flemm is working on Metamorphosis event for October.

>>Action Items: *Chamberlain to finalize and publicize March topic details.*
Chamberlain requests past list of events through Brink.
Chamberlain to present topic ideas.

MARKETING

Christner outlined Marketing responsibilities and initiatives:
 Get back to PRINTed collateral.
 Will print: Metamorphosis, Paper Show and Holiday Party
 New Member Orientation + Welcome Announcement
 Create New Member brochure available in pdf format.
 Web maintenance
 Possible online Supplier directory

SPECIAL EVENTS

Halloran not present, further planning needed. Szewczyk outlines events:

April 23 rd	Paper Show	evening	Westin On Michigan
Main presented details. 16 mills confirmed. \$900 booth fee.			
Admission free to members, \$10 to Non-members.			
Largest event to add to prospect list.			
June 12 th	Summer Social	evening	TBD
July 10 th	Summer Social	evening	TBD
August 14 th	Summer Social	evening	TBD
December 2 nd	Holiday Party	evening	Maggiano's
D'Anna confirmed Maggiano reservations.			

Supplier Fair TBD. Huck voiced concern, with CPPCs inability to fulfill 2007 Platinum Sponsor Package with omission of Supplier Fair. [Affects Platinum Sponsor Package]

>>Action Items: *Revisit Supplier Fair.*

MEMBERSHIP

D'Anna advised on current state. Supplier side very strong. Struggle to get visibility with Agency Production Heads. Szewczyk advised all Board Members to review

Membership list to ensure current contact information. Membership list is extremely confidential not to be abused in any way.

SUPPLIER DIRECTOR

Vartan not present. D'Anna outlined responsibilities.

- Solicit for Advertising

- Donate/Discount printing

- Solicits for cover design

- Formats all Agency names and Suppliers that are CPPC members.

- Supplier Directory to be available in pdf format as well

- Possible online Supplier directory [coordinate with Marketing]

PAST PRESIDENT

D'Anna encouraged new Board Members and Junior Board Members to participate in a committee. All fresh ideas and thoughts are welcome. Please submit to committee Chairs and President. Members or Non-Members interested in a committee should contact Chair head, Brink and Szewczyk. Nancy Cardea will present internship initiative in next meeting.

NEXT BOARD MEETING

To be held Thursday, March 27th at Leo Burnett Offices, Room TBD.

Meeting adjourned at 1:25pm.

Respectfully submitted,
Nancy Flemm
Secretary