

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting
September 23, 2008 | Abelson-Taylor | Chicago, IL

MINUTES

Presiding Officer:

President, Tod Szewczyk
Past President, Kelly D'Anna
Vice-President, Heather Huck

Those present:

Larry Chase	Dawn Christner	Kara Holder
Brooke Muhlhauser	Marc Mapes	Alex Erickson
Nancy Flemm	Chris Rocco	Shan Farmer

Szewczyk welcomed everyone and informed committee of State of Illinois misfiling. Szewczyk and D'Anna are working with a lawyer to access and advise. Penalties could be approximately \$2000. Also on CPPC zipcode, refilling with new zip code.

TREASURES REPORT

Huck and Halloran to meet to talk on sponsorship package. Once outlined, details will be shared with Szewczyk and D'Anna for approach.

CAREER RESOURCES

No update at this time.

EDUCATION

Holder provided status on One-to-One Marketing education luncheon.

67 registered

25 non-member 42 member

3 no show 3 walk ins

The event was well attended with great design and execution.

Next proposed topic, Changing Roll of Production [web banner, online text, bus wrap]. Online poll had 80 respondees in favor of topic. Holder discussed a panel idea. With an agency and client talking about expectations.

METAMORPHOSIS SHOW & TELL

Flemm provided metamorphosis details to Julie for web posting and email blast. Postcards will be printed and mailed through Ryder Dickerson. 4 artists have donated art for free raffle.

>>Action Items:

*Szewczyk to contact HBO about panel participation.
Flemm to order tables, food, drink for event.*

MARKETING

Rocco informs the Holiday Party invite have been initiated.

Mary Day Award open for discussion. Should we do award? Should we change award criteria? What is the history of the award? Should we change how we solicit? Member vs. non-member? Agency vs Supplier? Board member?

Christner mentioned open voting at the Holiday Party, which was discussed favorably.

SPECIAL EVENTS

ROOFTOP EVENT Muhlhauser reports the event went well and was well attended. Next years things that to consider, booking earlier, getting the word out earlier, getting a whole rooftop, banners more visible, establish set-up time, smaller venue, and re-visit raffle.

PAPER SHOW Muhlhauser brought up the idea of a paper and vendor combo show. Sponsorship tiers. Event being booked at Westin on Michigan Ave.

>>Action Items: Muhlhauser to poll suppliers for comments.

MEMBERSHIP

Mapes reports we are almost up to 2007 numbers. Once 2009 programs are set, we can begin marketing for next year.

Mapes brings up holiday party membership incentive. 2 months free, member rate to holiday party.

Christner mentioned, committee doesn't do anything with non-members information for those who attend events. Discussions of a thank you variable database for these non-members.

SUPPLIER DIRECTORY

No update at this time

PAST PRESIDENT

No update at this time

NEXT BOARD MEETING

To be held Thursday, Oct 30th TBD.

Meeting adjourned at 1:15pm.

Respectfully submitted,
Nancy Flemm
Secretary