

CHICAGO PRINT PRODUCTION CLUB  
Board of Directors and  
Advisory Group Chairs Meeting  
April 25, 2006  
Leo Burnett Offices  
Chicago, Illinois

## MINUTES

The Presiding Officer was President Kelly D'Anna. Those present were:

Dawn Christner	Heather Huck	Katie O'Meara
Maggie Clancy	Gretchen Main	Tod Szewczyk
Kelly D'Anna	Angie Marks	J. Gentre Vartan
Nancy Flemm	Brian Morrissey	Barbara Boden, Executive Director

President D'Anna welcomed everyone and thanked them for participating.

### GENERAL ADMINISTRATION

#### Approval – March Minutes

- There being no corrections, and upon motion duly made and seconded, the Board approved the Minutes of the March 28, 2006 Board meeting.

#### Treasurer's Report

Treasurer Huck reviewed the highlights of the March 31, 2006 Financial Report, stating there were no unusual circumstances.

- After a brief discussion, and upon motion duly made and seconded, the Board received the March 31, 2006 Financial Report.

### BOARD AND ADVISORY GROUP REPORTS

#### Career Resource

Vice Chair O'Meara reported job opportunities were being posted on the web site. One position was filled through use of the site. The first posting has been made in the top talent section, people seeking positions. Face-to-face discussions with employers were continuing, to promote use of the site.

#### Education

Vice Chair Flemm reported the June postcards were ready to be mailed as soon as the last sponsor was secured.

#### Marketing

Reporting for Chair Smith, Ms. Christner stated much progress has been made on the web site redesign. The new look is clean, easy to use, more contemporary. In discussion, it was suggested that next year, the focus should be on re-branding the club. There also was discussion about changing the Supplier Directory to use the same color and look as the web site.

A press release on the Paper Show and the May Luncheon would be distributed shortly.

#### Membership

Chair Clancy provided an update on the membership campaign. Currently, there are 155 members who have renewed and 53 new members. There also are excellent prospects for additional members.

#### Program

Chair Marks reviewed upcoming events. She stated the bios for the May 9 speakers were received. Future events would be posted on the web site. When there is a change of venue, it would be bolded on the reservation form. "Save the Date" notices would be sent out as well.

The September event with McDonalds has not been confirmed as yet. The November event is firm.

#### Special Events

Vice Chair Morrissey reported the invitations for the Paper Show are ready to be distributed. The Summer Social would be held July 14, from 3 to 7p.m. The same sponsorship structure that was used last year would be used again.

Theme plans and branding opportunities were discussed. Last year's attendance was 130; it is hoped this year's attendance, with the later start time, would be even higher.

Supplier Directory

Chair Vartan reported the Directory was ready to go into production.

OTHER BUSINESS

The next Board meeting would be held on Tuesday, May 23, 2006, at the Leo Burnett offices.

There being no further business, upon motion duly made and seconded, the meeting was adjourned.

Respectfully submitted,

Barbara Boden  
Executive Director