

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting
April 22, 2008 | Downtown Partners | Chicago, IL

MINUTES

Presiding Officer:

President, Tod Szewczyk
Past President, Kelly D'Anna
Vice-President, Heather Huck

Those present:

Colleen Capola	Caroline Giovacchini	Mark Sabbe
Sue Chamberlain	Marc Mapes	Nicole Halloran
Chris Rocco	Gentry Vartan	Frank Chagoya

TREASURES REPORT

Individual committee budgets to be submitted to Huck as soon as possible, to established projected club budget. Sponsorship recruitment efforts have ceased for 2008.

CAREER RESOURCES

CPPC's Linked-In ownership transferred to Szewczyk.
Job Posting: Garby Group – Sales Manager

>>Action Items: *Szewczyk to review/accept Linked-In requests.*

EDUCATION

Dally resigned due to job transfer. May 5th event being planned

Still to be confirmed:

Sponsor – Gary Glenstein – Neenah Paper

Speaker – Leatrice Ismann

Theme – Cinco de Mayo – Frank Chagoya brief presentation

Flemm secured Modern Luxury Media LLC as venue for Metamorphosis event in October.

>>Action Items: *Flemm to secure date for Oc event.*

MARKETING

123 registeree for Paper show.

SPECIAL EVENTS

PAPER SHOW - 17 vendors to attend

Banner to be made for event display and sign up for Rooftop Event

Brooke volunteered to assist Julie at check in table

Bowl for business cards would serve as sign up for Rooftop Event

Cards collected would also serve to add to club mailing list

ROOFTOP EVENT – June 25 – 3629 Wrigley

Location and cost options discussed
Vendor, sponsor and guest costs discussed and agreed to

MEMBERSHIP

Mapes reports we have increased membership by 19 [9 new, 10 renewal]. Mapes discussed possible elimination of dues in 2009 and increase of event fees to balance costs and increase membership. Noted that previous members have commented the club doesn't offer them enough benefits. Suggested more agency related production process informational seminars. Less lunch events, more after hours events and open forums without vendors

>>*Action Items:* Julie to send out blanket e-mail to members for volunteers to new committee. New committee to look into the following:
Restructuring dues and membership process
Research how this may affect vendors and sponsors
Research benefits of raising event attendance fees
Research newer topics to focus on member requests

SUPPLIER DIRECTORY

Vartan addressed cost level. Suppliers will be notified of attendance cost structure and display opportunities

PAST PRESIDENT

No update at this time

NEXT BOARD MEETING

To be held Tuesday, May 29th at Abelson Taylor.

Meeting adjourned at 1:40pm.

Respectfully submitted,
Frank Chagoya
Acting Secretary