

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting

April 28, 2009 | Leo Burnett | Chicago, IL

MINUTES

Presiding Officer:

President, Tod Szewczyk

Vice-President, Heather Huck

Those Present:

Kelly D'Anna

Frank Chagoya

Nancy Flemm

Larry Chase

Alex Erickson

Nicole Halloran

Genre Vartan

Lunch was provided courtesy of Halloran!

Szewczyk welcomed the board and mentioned we'd be diverting from the agenda.

TREASURES REPORT

CPPC viability in question. Szewczyk asking board to save costs at all levels.

Have \$48,000.00 but after papershow and monthly expenses will be at \$32,700.00.

CAREER RESOURCES

Nothing to report at this time.

EDUCATION

Social Media :: May 12th

Chase confirms 12 registered as of 4/28/2009. Michael Moon secured as speaker with \$500.00 provided for travel costs. Huck to create Linked in event and Facebook event to promote. D'Anna talking with Printing Arts for platinum sponsorship of event.

Finishing Techniques :: Sept 8th

Chase confirms Erickson and Halloran will be panel speakers at event.

Chase looking into cost efficient web hosting options.

Szewczyk to provide Chase administrator rights for facebook to establish events.

MARKETING

Nothing to report at this time.

SPECIAL EVENTS

Paper Show :: April 23rd

Event secured 10 mills, of which 9 showcased. [Sappi did not make event]

A decrease of 7 mills from 2008. Lost revenue on event.

Attendance low at 144, compared to 245 in 2008.

Huck plans to twitter on Paper Show.

Cubs vs. Houston :: July 28th

Based on Paper Show, #1 concern losing revenue. Cost neutral \$160.00/e ticket.

Paid \$4400.00, with \$17,600.00 due by May 28th. Have 110 seats to fill.

Sold one [need six] \$2000.00 sponsorship and five vendor tickets at \$200.00/e.

Halloran to look into alternatives with Brooks and Ivy.

Option 1: Half rooftop, Option 2: Pull out, and refund if rooftop filled.

MEMBERSHIP

Szewczyk reports we are at 158 members, compared to 230 in 2008.

Need 200 to be operational. Encourages all board members to promote membership.

SUPPLIER DIRECTORY

Gentre reports JohnsByrnes has committed to back cover.

NAPC and Appleton have submitted ads.

PAST PRESIDENT

D'Anna apprise of 2009 new term. Encourages board members to seek candidates.

NEXT BOARD MEETING

TBD at Leo Burnett.

Meeting adjourned at 1:35pm.

Respectfully submitted,

Nancy Flemm + Frank Chagoya

Secretary