

## **Chicago Print Production Club**

Board of Directors and Advisory Group Chairs Meeting

August 8, 2009 | Abelson-Taylor | Chicago, IL

### **MINUTES**

Presiding Officer:

President, Tod Szewczyk

Vice-President, Heather Huck

Those Present:

Kelly D'Anna

Alex Erickson

Nancy Flemm

Genre Vartan

Frank Chagoya

Larry Chase

Szewczyk welcomed the board.

Szewczyk feels branding the club to include digital arena is a good idea, will email CPPC community to form a re-branding committee. Asking Christner to write a blurb on why we're changing name to encourage sub-committee participation. In addition, would like to rename CPPC, getting away from print and club. Looking at holiday party to unveil names and possibly narrowed will survey members 2 vote. By laws will have to be rewritten, new name will need to be registered with the state, domain name purchased, charter, ect. Szewczyk, Huck and Christner will begin talks next week to formulate copy for email blast to CPPC members. The re-branding will be a year of transition.

Szewczyk would like to get new board identified as soon as possible. Looking to add new interactive positions as well as re-branding committee positions.

### **TREASURES REPORT**

Szewczyk is working on taxes.

### **CAREER RESOURCES**

Nothing to report at this time.

### **EDUCATION**

Personal Branding :: Sept 8th

Huck is working on venue details with UBS Towers. Moved time for no additional cost.

Light refreshments [veggies + cheese] will be served. \$25 members, \$35 non-members.

Huck to look into cost for alcohol set-up and DRAM insurance.

Flemm secured Glenn Raines as the principal speaker. Araceli Arroyo and Anne Howard. Szewczyk has approved Ann Brown and Charee Klimek as complimentary guests.

Metamorphosis :: Oct 22nd

Flemm handed out \$5 raffle tickets and encourages the board to help raise funds.

Flemm also asks the board to encourage entries.

Nov Event :: Nov 11th

Huck asks we try a breakfast. Chase is looking at a Print '09 recap topic.

**MARKETING**

Nothing to report at this time.

**SPECIAL EVENTS**

Cubs vs. Houston :: July 28th

Huck reports 27 people went to event. Club lost \$1700.

Szewczyk suggests removing from 2010 calendar and until economy rebounds.

**MEMBERSHIP**

Nothing to report at this time.

**SUPPLIER DIRECTORY**

Gentre will be taking Genesis off.

**PAST PRESIDENT**

Nothing to report at this time.

**NEXT BOARD MEETING**

9/22/2009 at Abelson-Taylor.

Meeting adjourned at 1:30pm.

Respectfully submitted,

Nancy Flemm

Secretary