

## Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting  
December 16, 2008 | Abelson-Taylor | Chicago, IL

### MINUTES

Presiding Officer:

President, Tod Szewczyk

Vice-President, Heather Huck

Past President, Kelly D'Anna

Those present:

Nicole Halloran      Dawn Christner      Kara Holder      Brooke Muhlhauser

Frank Chagoya      Marc Sabbe      Nancy Flemm      Alex Erickson

Carole Giovacchini      Gentre Vartan

Szewczyk welcomed the board.

### TREASURES REPORT

D'Anna proposes creating a 2009 budget outline. All department heads are to email costs, expenses, revenue and attendance for events to D'Anna by Jan 15, 2009. Department heads may refer to 2008 budget sheets.

*>> Action Item      All dept heads to email budget to D'Anna by Jan 15, 2009.*

### VP UPDATE

Huck secures two platinum 2009 sponsors; Beat Studios for Pre-Press and Printing Arts for Printer. A few gold sponsors have signed on for 2009.

D'Anna discusses sponsorship payment methods. Credit card payments pay a processing fee. Preferred method is by check. Possible scenario, if sponsor would like to pay by credit card, sponsor pays processing fee.

*>> Action Item      Julie to provide fee percentage.*

### CAREER RESOURCES

Sabbe maintains job postings, no new postings to report. Sabbe will source alternative print employment portals for possible postings.

### EDUCATION

Holder apprises the board; Chamberlain has officially stepped down as Chair. Larry Chase has been identified as the new chair.

Topics and Dates

March 10	Great Print + Finishing Techniques [Beat Studios Sponsor]
May 12	Postal Optimization + Pending Changes
Sept 8	Structural Design :: Designing with the End in Mind
Nov 10	Ad Portals

## **METAMORPHOSIS SHOW & TELL**

Flemm reports collateral materials for October 22, 2009 event in progress.

## **MARKETING**

Christner developing Paper Show invites. Christner also making improvements to CPPC website.

>> *Action Item*      *Board to provide Web update suggestions to Christner by Jan 1, 2009.*

## **SPECIAL EVENTS**

Muhlhauser appraises paper show will be held at Westin hotel on Thursday, April 23rd. Pricing same as 2008. Incentives to join CPPC: attend show free and complimentary drink. Due to the large volume of walk-in's in 2008, Giovacchini will aid as second check in person.

Halloran has been working to secure a private roof deck with Bricks + Ivy, Waveland side. Guarantee 110 people, maximum of 125. To book, require 25% deposit and payment 60 days out. 90 attendees in 2008. Muhlhauser secured Beat Studios as first sponsor. Looking at sponsorships to supplement ticket cost for agency attendees to \$50. Halloran provide three Bricks + Ivy rooftop options.

- A. White Sox June 16-17  
\$225
- B. Houston June 28-29  
\$150
- C. Atlanta July 7-8  
\$150

Szewczyk requires an outline of all financial scenarios to determine direction. Group consensus is Wed, July 8<sup>th</sup> Chicago Cubs vs. Atlanta Braves.

Halloran looking at venues for June 11<sup>th</sup> social event, Conrad Hilton or Affina. No August event.

Szewczyk acknowledges comments holiday party was too early in December. For 2009, looking at moving one week. Board agrees to keep holiday party at Magianno's.

## **MEMBERSHIP**

No update at this time.

**SUPPLIER DIRECTORY**

Vartan is talking with cover artists for 2009.

**PAST PRESIDENT**

No update at this time.

**NEXT BOARD MEETING**

To be held TBD.

Meeting adjourned at 1:09pm.

Respectfully submitted,  
Nancy Flemm  
Secretary