

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting
February 3, 2009 | Leo Burnett | Chicago, IL

MINUTES

Presiding Officer:

President, Tod Szewczyk

Vice-President, Heather Huck

Those present:

Chris Rocco Gentre Vartan Colleen Capola Brooke Muhlhauser
Mark Sabbe Nancy Flemm Kara Holder

Szewczyk welcomed the board.

TREASURES REPORT

Huck proposed budgets stay same as 2008. Huck reports many gold sponsorships secured, as well as two platinum.

CAREER RESOURCES

Sabbe reports lots of talent on site. Huck suggests listing seekers by name and job title.

EDUCATION

Holder working on events. Below is the change of topics.

Topics and Dates

March 10	Ad Portals [Beat Studios Sponsor]
May 12	Social Media Facebook
Sept 8	Great Print + Finishing Techniques
Nov 10	Ad Portals

METAMORPHOSIS SHOW & TELL

Flemm reports collateral materials for October 22, 2009 event in progress.

MARKETING

Huck is working on posting calendar event list for 2009. Sustaining Sponsor logos will be placed on website.

Re: event banner. Will need temp banner for March event. Will create banner for April paper show for rest of year with sustaining sponsor logos.

Re: papershow. Dawn Christner is working on the invite.

>> *Action Item Logos should be updated by next week.*

SPECIAL EVENTS

Muhlhauser has 8 mills committed to paper show. [compared to 17 in '08] Board agrees to table raffles as a way to share names of attendees. With budget concerns, committee will consider a sponsorship payout over 3 months. Muhlhauser will talk with Gold sponsors to fill in table space at event.

Re: Rooftop, Atlanta July 7-8. \$4400.00 payment need to be sent to Bricks + Ivy for confirm reservation. One sponsor so far. If 6 sponsors are identified tickets costs are projected at \$25 Agency, \$50 Non.

Have 125 Tickets Max, minus 24 committed to sponsors, minus 2 committed to paper show. 99 tickets to sell.

Re: Holiday Party at Maggiano's is booked for Dec 8th.

MEMBERSHIP

Rocco reposts one email blast has been delivered.

72 re-newels
1 new member

SUPPLIER DIRECTORY

Vartan will solicit after paper show. April 1st will administer written correspondence. Talking with Dawn Christner regarding cover art.

PAST PRESIDENT

No update at this time.

NEXT BOARD MEETING

To be held TBD.
Meeting adjourned at 1:12pm.

Respectfully submitted,
Nancy Flemm
Secretary