

CHICAGO PRINT PRODUCTION CLUB
Board of Directors and Advisory Group Chairs Meeting
July 25, 2006
Leo Burnett Offices
Chicago, IL

MINUTES

The Presiding Officer was President Kelly D'Anna. Those present were:

Nancy Cardea, Dawn Christner, Maggie Clancy, Kelly D'Anna, Nancy Flemm, Nicole Halloran, Heather Huck, Gretchen Main, Brian Morrissey, Tod Szewczyk, Julie Upchurch, Gentre Vartan, Karen Wolz

President D'Anna welcomed the group and thanked them for attending.

GENERAL ADMINISTRATION

Approval – April Minutes

- There being no corrections, and upon motion duly made and seconded, the Board approved the Minutes of the May 23, 2006 Board meeting.

Treasurer's Report

Treasurer Huck provided an overview of the Club's financial accounts, and asked chairs to do the following:

- All committee chairs are to review their individual event reports to make sure there are no issues.
- Treasurer Huck said we're currently working very hard with Julie Brink, and believe all of our accounts have been reconciled.
- Chair Vartan asked if we were using a different software for our Treasurer Reports, to which Treasurer Huck explained that we now have a much more top-line view of the report through QuickBooks.
- Treasurer Huck asked Chair Vartan if we had received all of our money for the directory.
- Chair Vartan is to reconcile with Julie Brink on the aforementioned point.

BOARD & ADVISORY GROUP REPORTS

Career Resource

Chair Radeck reported that we ran 4 ads in June/July.

- All of our ads go up and then are pulled in 1 month's time.
- We should have more postings in the fall.
- We're getting top-level production people on our board, which is great.

Education

President D'Anna reported in absence of Chairs Flemm & Mitchell.

- Our next SmarTrac luncheon is on 8/8 and is on "Press Checks 2" by Daniel Dejan.
- The 10/10 luncheon is also with Daniel Dejan, on Managing Color – his first presentation on the subject.
- All remaining 2006 events have sponsors allocated to them.

Marketing

Vice Chair Wolz & President D'Anna reported in absence of Chair Smith.

- President D'Anna will complete updates to our website.
- Our site will be updated the day after an event.
- Everything on the website will be updated very soon.
- We will begin marketing use of the website soon as well.
- A & H has a newsletter if the CPPC would like to be in it.

Membership

Chair Clancy reported that we are still working on getting new members.

- We currently have 222 members.
- Member Morrissey asked how many members signed up through the summer party.
- Chair Clancy said we're still waiting on that information from Julie Brink.

Program

Vice Chair Halloran reported on in absence of Chair Marks.

- We have sponsors for the remaining events.
- Jim Mikol is speaking at the November event.
- Vice Chair Halloran will tell the sponsors that our speakers have changed on our event.

Special Events

Vice Chair Morrissey reported that the summer party was a great event.

- We had 180 RSVP's, but over 200 people came to the party.
- Last year we had 130 people show.
- We had to assemble the fans, and need to make sure we're not charged for assembly.
- Julie & her helpers were great at the event.
- The sun block from Artisan came late and didn't make it to the event. Repurpose?

Vice Chair Morrissey reported that the Golf outing has been changed to August 22 at the same location as last year.

- It was suggested to use the sun block (mentioned above) at this event.
- Golf invites are in the works.

Supplier Directory

Chair Vartan reported & handed out the new directories to board members at the meeting.

- The front cover design was also subtly added to the inside production pages.
- We also added the new CPPC logo.

Immediate Past President's Report

Past President Cardea had nothing to report at this meeting.

OTHER BUSINESS

President D'Anna discussed handling attendee information to sponsors of events.

- Current bylaws state that the CPPC will only give names of companies of attendees, not attendee information.
- Chairs Halloran & Vartan discussed the vendor point of view, while Treasurer Huck & others mentioned issues of people harassing them after name/number disclosure.
- Chair Radeck mentioned the current way of business helps keep suppliers involved with the CPPC rather than going around the Club directly to the production community.
- Past President Cardea suggested a "fish bowl" concept where at events members could leave their business cards if they wanted to be contacted.
- It was decided for now, we'll keep things as they currently stand regarding attendee info.

The next Board meeting will be held on Tuesday, August 29, 2006, at the Leo Burnett offices. There being no further business, the meeting was adjourned at approximately 12:40 pm.

Respectfully Submitted,
Julie Upchurch
Secretary