

MINUTES

The Presiding Officer was President D'Anna. Those present were:  
Gentre Vartan, Gretchen Main, Maggie Clancy, Tod Szewczyk, Nicole Halloran & Julie Mastalerz

The following document was discussed during the Board Meeting.

**1. Major Discussion**

- What is the direction of the Club? Will there be a Club next year? We need to get events out to the public with plenty of time for people to react & provide good attendance.
- The Board discussed the number of social vs. education events per year.
  - o Currently we have 8-9 education events & 3 social events per year. Discussion ensued about there being too many education events to promote them properly.
  - o The suggestion for next year's schedule is to have 4-5 educational events & 3 social events with approximately the following schedule:
    - February – Paper 101
    - April – Paper Show
    - May or June – Education event TBD
    - July – Summer Social
    - September – Education event TBD
    - October– Education event TBD
    - December – Holiday Party
  - o Chair Vartan suggested we move the August event (currently Paper 101) to February next year. Chair Halloran will see if we're locked into the room for this event, as we may have to pay a \$400 cancellation fee.
- Discussion about finding new Board members for the next term was a big discussion.
  - o Many fear the Club is at a stalled point right now and finding new Board members would be difficult.
  - o From that discussion, the Board talked about merging with other clubs or disbanding.
    - Chair Halloran will talk with her AIGA contact about a cross over or the 2 clubs working together.
    - Clubs discussed for merger: CADM, AIGA, CAF.
    - All are in agreement that if CPPC merged with another club, we want to keep the paper show alive, as no other club around has an event like this for the community.

**2. Special Events**

- Summer Social: It's really late in the game to get this together since nothing has been nailed down yet. Do we really want to spend \$3K-4K for 100 people at a party? The organizers of the Social have suggested getting 12 sponsors @ \$350 each to help pay for the expense of the party. Most at the meeting agreed that would be difficult to achieve so close to the event, and any platinum member would not pay (since they've already paid for their platinum sponsorship).
  - o 2 options for event location per committee: Parthenon: \$30 per person includes 2 drinks each & a full buffet; Greek Islands: \$27 per person includes beer, wine, soda & buffet for the 3 hrs.
  - o Overall, the attending members wanted the Summer Social to be outside, and less food focused.
  - o It was suggested to make the Summer Social a much less formal event with indoor & outdoor locations. President D'Anna voiced concern about pulling it all together before the event date of (approximately) July 27.
  - o Member Main will discuss options with the Special Events committee on moving ahead. All must be confirmed by Friday, July 6 in order to move ahead with the Summer Social.

### **3. Membership**

-Our numbers have surpassed last year's. This year we're at 251 members (vs. last year's 243).

\*\*Next Board Meeting will take place on Tuesday, July 24 either on Gentre's boat for an evening session, or at the Leo Burnett offices during business hours.

Meeting was adjourned at 1:45pm.

Respectfully Submitted,

Julie Mastalerz