

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting

June 23, 2009 | Leo Burnett | Chicago, IL

MINUTES

Presiding Officer:

President, Tod Szewczyk

Vice-President, Heather Huck

Those Present:

Kelly D'Anna

Alex Erickson

Nancy Flemm

Colleen Capola

Gentre Vartan

Brooke Muhlhauser

Szewczyk welcomed the board and asks we aid in the search for 2010-2012 board members. The board nominations will be October 2009.

Concerns for 2010 calendar year have been expressed with smaller print community. Szewczyk and Huck discussed possible re-branding of the club to include mixed media.

TREASURES REPORT

Szewczyk apprised board the tax extension is until October.

Huck provides report on sponsor; Genesis [gold sponsor] has not yet paid. No ad in the Supplier Directory can be place, if not paid. Vartan will contact Genesis regarding ad.

If Genesis pulls out of sponsorship, cost will incur to remove from web + printed materials.

CAREER RESOURCES

Nothing to report at this time.

EDUCATION

Personal Branding :: Sept 8th

Flemm discussed the topic Personal Branding, with Glenn Raines as the principal speaker. Thoughts on resume critique, recruiter tips and career builder navigation were also proposed. Flemm with meet with Chase and Huck to further discuss change of venue and overall topic.

Metamorphosis :: Oct 22nd

Flemm is securing art for raffle, 10 pieces in so far. Photography and retouching services have been donated for art w/o 7/20. Flemm has received a donated case of white Pinot Grigio. Next meeting collateral and web content will be ready for go live.

MARKETING

Nothing to report at this time.

SPECIAL EVENTS

Cubs vs. Houston :: July 28th

Muhlhauser reports little interest by suppliers has been expressed, 5 verbal tickets. Muhlhauser will open to all CPPC members at \$160.00 a ticket. An email for 27 tickets will be distributed next week.

Summer Social :: June 11

Muhlhauser reports a good turn out of 20 people.

Summer Social :: August

Szewczyk suggests we wait until the Sept event is confirmed to determine.

Holiday Party :: Dec 8

Muhlhauser confirms we are confirmed with Maggiano's.

MEMBERSHIP

Nothing to report at this time.

SUPPLIER DIRECTORY

Gentre has notified all gold and silver sponsors for ads. JohnsByne is confirmed for the back page.

PAST PRESIDENT

Nothing to report at this time.

NEXT BOARD MEETING

7/21/2009 at Abelson-Taylor.

Meeting adjourned at 1:25pm.

Respectfully submitted,
Nancy Flemm
Secretary