

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting
March 27, 2008 | Abelson-Taylor | Chicago, IL

MINUTES

Presiding Officer:

Past President, Kelly D'Anna
Vice-President, Heather Huck

Those present:

Gretchen Main	Shan Farmer	Gentre Vartan	Noreen Furquan
Sue Chamberlain	Alex Erickson	Brooke Muhlhauser	Nicole Halloran
Mark Sabbe	Nancy Flemm	Frank Chagoya	Marc Mapes
Carole Giovacchini	Chris Rocco	Nicole Dally	

2007 Past President D'Anna welcomed the group and thanked them for coming.

TREASURES REPORT

No updates at this time.

>>Action Items: *Revised budgets to be presented at the next Board Meeting.*

CAREER RESOURCES

Sabbe posted 1st employment opportunity with Classic Color.
Sabbe created CPPC link through Linked In. This invitation must be approved by CPPC representative for acceptance.
Sabbe will invite board members to Linked In, with special conduct message. If test run goes well, a mass email announcing Linked In network will be distributed.

>>Action Items: *Linked in ownership rights to be turned over to Brink.*

EDUCATION

Chamberlain provided states from February event. Non vendor panel appeared to have better turnout and presentation.

80 Registered, 20 non-members, 30% suppliers

D'Anna concerned about timing of next event. Chamberlain confident with pushed-up date. Chamberlain asked board to comment on Color Management as event topic.

New Pantone "Go" System
Color Trends
Authors on Color Management
Local Teacher's, with expect color theory knowledge

Chamberlain asked Board Member to throw out topic ideas for remaining 3 events.

Digital Media
Crossmedia
Print – Web – broadcast
FSC Canada Certification [more info in upcoming months]
Direct Mail – Postal [pulled into a mixed media topic]

Chamberlain pulling together CPPC survey.

Flemm working on securing venue for Metamorphosis event. Flemm and Chagoya working on budget proposal.

D'Anna brought up thought to increase non-member cost. Education events from \$37 to \$47 [\$20 difference from member]. Holiday part from \$40 to \$70. This ties in with overall "membership incentive" discussions.

>>Action Items: *Chamberlain to finalize and publicize topic details.
Flemm to secure event space for Oct.*

MARKETING

No update at this time.

SPECIAL EVENTS

Main apprised 1500 invites have been printed, by JohnsByrne, for the April 23rd Paper Show, and will be in the mail by April 4th. Main confirmed 16 mills participating in event. Main will look at cost for offering a free drink ticker to members. Idea is incentive to become a member. [Non-member ticket cost were discussed but invitations have been printed]

Muhlhauser confirmed 2 summer social outing will be after hour cash bar, modeled after 2007.

Halloran presented supplier fair idea: Vendor night at the Cubs for MEMBERS only. Halloran and Muhlhauser researched roof deck options and dates. Proposed cost structure: \$50 member, \$250 supplier, \$500 supplier + 1, \$750 supplier + 2, \$1000 beat [4 total].

>>Action Items: *Confirm dates and locations for Social Outings.
Gather list and costs for Vendor night at the Cubs.*

MEMBERSHIP

Mapes reports we have increased membership by 28.

Mapes asked about "incentives". D'Anna advised, that past pro-rating of membership had been an accounting nightmare. Halloran suggested for agencies, bring in 5 and get a 1 free membership, \$ off an event or entered into a raffle.

SUPPLIER DIRECTOR

Vartan currently soliciting for Ads and seeking agency talent to donate cover design.

PAST PRESIDENT

No update at this time

NEXT BOARD MEETING

To be held Tuesday, April 22nd at Downtown Partners, 200 E Randolph Room TBD.

Meeting adjourned at 1:43pm.

Respectfully submitted,
Nancy Flemm
Secretary