

## **Chicago Print Production Club**

Board of Directors and Advisory Group Chairs Meeting  
March 24, 2009 | Leo Burnett | Chicago, IL

### **MINUTES**

Presiding Officer:

President, Tod Szewczyk

Vice-President, Heather Huck

Those present:

Larry Chase

Gentre Vartan

Brooke Muhlhauser

Nancy Flemm

Kara Holder

Szewczyk welcomed the board.

### **TREASURES REPORT**

No report at this time.

### **CAREER RESOURCES**

No report at this time.

### **EDUCATION**

Holder/Chase working to secure panel and sponsor for May 12 Social Media event. Will provide board potential travel cost for Michael Loom, so decision can be made. May 12<sup>th</sup> event promotion will begin 2<sup>nd</sup> week of April. Will build CPPC facebook page for event.

March event had strong showing with 53 registered. Beat Studio was sponsor.

### **METAMORPHOSIS SHOW & TELL**

Flemm reports collateral materials for October 22, 2009 event in progress. New logo has been created. Eight art donations have been secured.

### **MARKETING**

Christner provided update to Szewczyk. Szewczyk report website has updates to Member, sponsor and 2009 event areas. Logo updates are in progress.

Christner working on Paper Show invite and looking for a printer.

Chase researching hosting options to lower annual costs [hubspot].

### **SPECIAL EVENTS**

Muhlhauser confirms 10 mills committed to paper show. [compared to 17 in '08] Need 14 tables to break even. Muhlhauser sent email blast to Gold sponsors as possible table fill in at event, no response. Muhlhauser will talk with mills that are on the fence about table sharing.

Re: Rooftop, Atlanta July 7-8. \$19000.00 commitment. Muhlhauser and Huck focusing on sponsorships with email blast going out this week. Would like to project tickets costs at \$25 Agency, \$50 Non. Final Brooks & Ivy payment due May 28<sup>th</sup>. Muhlhauser will market the rooftop event at the Paper Show.

Re: Summer Social, Muhlhauser is looking for venue for June 11<sup>th</sup> event. Last social didn't have signage, but did have approximately 20 in attendance.

**MEMBERSHIP**

Szewczyk reports membership down, concerned with viability of CPPC. Huck will ask Brink for clarity on reporting. Talks about a "unemployed" category in consideration.

**SUPPLIER DIRECTORY**

Vartan will administer letters April 1<sup>st</sup>.

**PAST PRESIDENT**

No update at this time.

**NEXT BOARD MEETING**

To be held April 28<sup>th</sup>, 2008, location TBD.  
Meeting adjourned at 1:05pm.

Respectfully submitted,  
Nancy Flemm  
Secretary