

CHICAGO PRINT PRODUCTION CLUB
Board of Directors and Advisory Group Chairs Meeting
May 22, 2007
Leo Burnett Offices
Chicago, IL

MINUTES

The Presiding Officer was Vice President Tod Szewczyk. Those present were:
Gentre Vartan, Nancy Cardea, Gretchen Main, Dawn Christner, Maggie Clancy, Mary Day

VP Szewczyk welcomed the group and thanked them for attending.

The following document was discussed during the Board Meeting.

Action Items

-Next event? Speaker? Topic? June 12.

-It was determined that Special Events will research new venues for the paper show: Park Hyatt? James Hotel? Sofitel?

-Invites: Is it worth printing actual invites? Up for further discussion. We don't need to decide right now. (Wedding Style Invite to all members, email blast to all).

1. Career Resource

-N/A

2. Education

-We received negative feedback from the Postal Event.

3. Marketing

-They are researching sources to enhance the email blasts.

4. Special Events

-Vendor Fair (Phyllis E. & Heather B.). Carnivale is not really set up for exhibitors. \$6500 for small room, \$10,000 for large. Chair Day will send an email to the Board to see if we want to do this yet this year. Phyllis & Heather will continue planning 2008. VP Szewczyk will research Columbia Yacht Club. Chair Day will put together the mid-July social event for this year.

-The holiday party is booked for December 4th at Maggiano's.

5. Supplier Directory

-A little under. Chair Vartan is working on getting more vendors.

6. Membership

-Chair Clancy promises we'll surpass last year's numbers.

**Next Board Meeting will take place on Tuesday, June 26 at the Leo Burnett Offices, Room TBD.

Meeting was adjourned at 1:30pm.

Respectfully Submitted,

Julie Mastalerz