

Chicago Print Production Club

Board of Directors and Advisory Group Chairs Meeting
May 29, 2009 | Leo Burnett | Chicago, IL

MINUTES

Presiding Officer:

President, Tod Szewczyk

Vice-President, Heather Huck

Those Present:

Kelly D'Anna

Frank Chagoya

Nancy Flemm

Larry Chase

Chris Rocco

Colleen Capola

Genre Vartan

Brooke Muhlhauser

Szewczyk welcomed the board.

TREASURES REPORT

Szewczyk apprised board an extension has been filed on taxes.

CAREER RESOURCES

Nothing to report at this time.

EDUCATION

Social Media :: May 12th

Chase confirms 83 in attendance for event. Check in route to Michael Moon.

Finishing Techniques :: Sept 8th

Continued discussions on topic ideas. Huck suggests Print '09 preview. Vartan suggests Sappi new coatings book printed by Classic Color.

Chase satisfied with current web hosting options, no changes necessary.

MARKETING

Nothing to report at this time.

SPECIAL EVENTS

Cubs vs. Houston :: July 28th

Muhlhauser reports on our option after speaking with Brooks and Ivy. We are able to get out of entire roof deck but are committed to a non-refundable deposit of \$4400.00 which includes 27 seats. 27 seats must be sold at \$165 to break even. Beat Studios has also turned down initial sponsorship based on scope changes.

Options for 27 tickets:

1: Board Members to buy tickets

2: Vendors emailed with a One-on-One Cubs Rooftop event, encouraging the vendors invite an agency person for the outing. This is a limited availability event at \$200 a ticket

which includes food and drink. Platinum, Gold and Silver sponsors will be solicited 1st, followed by sustaining members.

Summer Social :: June 11

Muhlhauser confirms event will be held on the Terrace at the Conrad Hotel on the 29th floor. Venue fits 25 people. Huck and Chase will send social media invites.

Holiday Party :: Dec 8

Muhlhauser confirms we are confirmed with Maggiano's.

MEMBERSHIP

Rocco reports we are up 11 new members.

Board members are encouraged to promote membership.

SUPPLIER DIRECTORY

Gentre reports advertisements are low at 1-2 ads purchased. Suggests i-paper which board vetoes. Szewczyk recommends extending the deadline a month to July 1st and initiating a more aggressive ad tactic.

NAPC and Appleton have submitted ads.

PAST PRESIDENT

Nothing to report at this time.

NEXT BOARD MEETING

TBD at Abelson-Taylor.

Meeting adjourned at 1:18pm.

Respectfully submitted,
Nancy Flemm
Secretary