

CHICAGO PRINT PRODUCTION CLUB
Board of Directors and Advisory Group Chairs Meeting
October 23rd, 2007
Leo Burnett
Chicago, IL

MINUTES

The Presiding Officer was President Kelly D'Anna. Those present were:
Kelly D'Anna, Tod Szewczyk, Gretchen Main, Kara Holder, Nancy Flemm, Maggie Clancy, Mary Day & Julie Mastalerz

President D'Anna welcomed the group and thanked them for attending.

- All present members briefly reviewed the Treasurer's report.
- President D'Anna & VP Szewczyk discussed the bi-laws. They've made changes to reflect things we're already doing, but aren't officially in print. VP Szewczyk will email the bylaws to all board members for review & comments. Please submit comments to him by Friday, 10/26. Main items changed are: Modifying the Executive Director position, adding a second Supplier Member to the board, and general membership changes.
- Call for nominations will go out this week, and voting will take place at the November meeting. New board members will be announced at the Holiday Party in December.

Treasurer's Report

- Currently on our LaSalle Bank account former Treasurer Heather Huck is the only signer. We need to change this with Julie Brink so there are at least 2 signers on the account.
- We had an issue arise with the IRS, as we had filed for an extension, but they didn't received that request. They fined us \$1400 because of the late payment. All is now taken care of though, and no fine will be assessed or paid.

Career Resource

-N/A.

Education (Chair Flemm)

- Cross Tech event went over very well. Had about 74 people and 31 submissions. All feedback has been positive so far.
- November event will be with Daniel Dejan speaking about the environment & paper.

Marketing (Chair Holder)

- Blog Discussion – topical discussion with response? Online vs. offline? Cost is the same either way @ \$500 for the set up + \$15/month. The administrator would be Julie Brink. Link the online blog to monthly education seminars – we would post the blog prior to the event to help attendance, etc. We would send an email blast with the link to make people aware. Could also have a separate section for general Q&A regarding print production. Could also offer a subscription to the blog postings.

Membership (Chair Clancy)

- We have 3 nominations for the Mary Day Award. An email will be sent out next week to have people vote for their favorite.
- Starting with the November event, if people sign up for membership, it will be for 2008 (vs. 2007).

Special Events (Chair Day)

- Holiday Party – We have the check and contract, just working on the final menu.
- Holiday Invite – Snowman concept was chosen. Printing this week. Q = 1300 (samples will go to the people who donated paper).

Supplier Directory

-N/A.

Past President Report

-N/A.

**Next Board Meeting will take place on Tuesday November 27th at the Leo Burnett Offices, Room TBD.
Meeting was adjourned at 1:30pm.

Respectfully submitted,
Julie Mastalerz
Secretary