

ALEATA M. EVANS, CSCP

Objective

Professional with over 15 years experience seeks a management position as a business leader in production, procurement operations, supply chain management, strategic sourcing or similar position. Posses strong organizational, analytical, and communication skills. Proficient in developing and managing project plans. Demonstrated experience in developing KPI's and in implementing monitoring and reporting mechanisms.

Employment Experience

IMS, LLC, Morton Grove, IL | Director of Production/Procurement - Jun 2004 - Mar 2009

- Executed strategic sourcing within a leading outsource management firm for clients in consumer package goods, retail, food service, and petroleum markets.
- Managed \$8,000,000 marketing spend for PepsiCo and consulted for Kraft, Exxon-Mobile, Diageo, Walgreens and new business clients.

JWT, Chicago, IL - Senior Production/Procurement Manager - | Aug 1994 - Jun 2004

- Managed advertising production services for major clients of JWT (J Walter Thompson), a leading global advertising and creative agency.
- Supervised all phases from initial scheduling, estimating, reviewing projects with creative and account services, quality control development, prepress, printing, delivery and financial follow through.
- Led the project management teams for Kraft, Nabisco, Motorola, Dell, La Quinta, Blockbuster, Miller, Outboard Marine and many others.

Expertise

Strategic Sourcing

- Conducted RFQ's (Request for Quotations) from a pool of 300 supplier contacts to produce in-store marketing and collateral materials for consumer package goods and retail clients.
- Sourced materials for consumer and trade publications, catalogs, newspapers, outdoor advertising, corporate identity, trade shows, permanent and temporary displays, packaging and collateral materials.
- Led the company in Sustainable Sourcing and Diversity Spend Initiatives

Leadership and Staff Development

- Recruited and developed staff of five direct-reports in several client-served areas
- Developed staff performance goals in alignment with corporate, client and staff development objectives.
- Coached staff to achieve goals that were weighted against annual performance benefits pool.

Business Process and Cost Improvement

- Managed work-flow systems from beta testing to implementation and cross platform communications.
- Aggregated the procurement spend of \$8,000,000 that saved \$1,002,000 year-over-year

Customer Relationship Management

- Collaborated with client global procurement and end user stakeholders to ensure flawless execution of projects.
- Led innovations process to increase market share, increase sales lift, reduce costs, and improve image and reputation.

Supplier Relationship and Performance Management

- Managed supplier performance against KPIs for on-time delivery, quality, price, responsiveness, innovations, quality improvement programs, and re-investment of resources.
- Experienced in risk management of suppliers through a vendor validation and certification process for meeting sourcing objectives.

Computer Skills

Microsoft Word, Excel, Power Point, Visio

ERP Systems

Professional Affiliations

- APICS - (The Association for Operations Management)
- Chicago Print Production Club - co-founder and past president

Northwestern University, Chicago, IL | Currently attending -
Major: Leadership and Organization Behavior - Dean's List 2009

Continuing Studies Professional Seminar: Leadership Behavior in The New World at Work – Nov 2009

DePaul University, Chicago, IL | Apr 2009 - Sep 2009
Major: Certified Supply Chain Management Professional

College of DuPage, Glen Ellyn, IL | Jun 1991 - Sep 1994
Major: AAS/Human Services | GPA: 3.8- President's List