

peter berta

senior production designer

hello

i am a dynamic senior production artist from chicago with a keen design eye. i am highly experienced with many disciplines of print production in an agency environment, plus i can offer the design sense of someone who has worked closely with talented creative individuals on high-end advertising campaigns. i am seeking employment with a progressive company that believes in the power of well executed ideas and that a good production person is a viable asset .

experience

i have worked with many clients including wrangler jeans co., firestone complete auto care, the john buck company, charles schwab arlington park race track, sprint, citibank, western union, papermate weber grill and advocate health care.

employment

senior production artist/production manager, hoffman york, chicago, 2008
established a routing and internal approval process
responsible for all vendor contact and management of the print process
ensure file correctness to avoid loss of margin

senior digital artist, eruo rscg, chicago, 2007-2008
lead artist for multiple major national direct mail clients
ensure stringent graphic standards were met
shape the young minds of junior artists

senior production artist, two by four, chicago, 2004-2007
assist in the development of recently formed studio
learn, grow and exceed the expectations of executive management

digital print specialist, rpr graphics, downers grove, 2002-2004
preflight files and manage output of all print projects
supervise finishing staff
diagnose and solve problems with equipment

skills

proficient in photoshop, illustrator, indesign and quark xpress
capable retoucher and photographer

contact

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