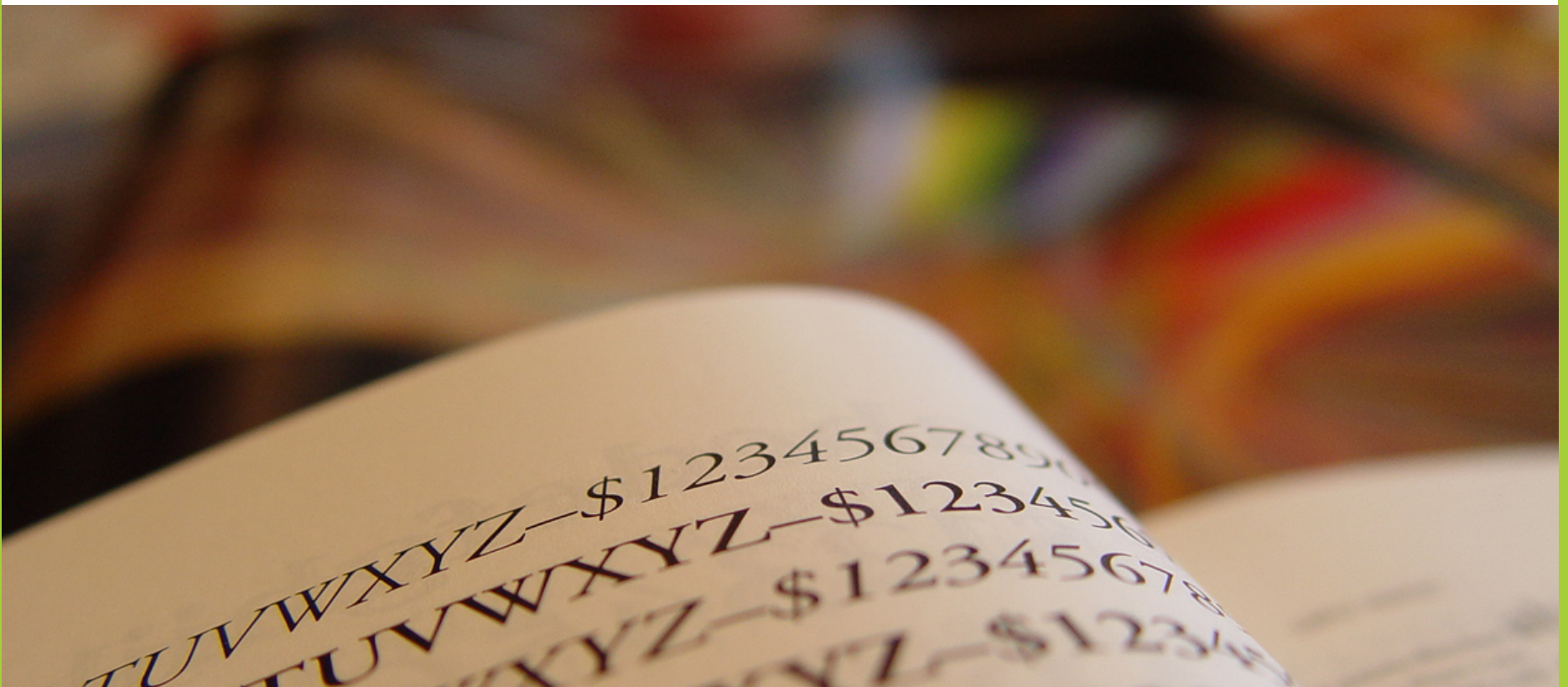


STACY SWEAT DESIGNS

Publication Design
Corporate Identity
Marketing



Stacy Sweat, founder of Stacy Sweat Designs, is an award-winning graphic designer with more than 25 years of experience in publication and corporate identity design. She specializes in developing innovative ways to present information visually through sophisticated visual images, color, typography and design architecture. Her design skills are backed by extensive knowledge of printing techniques and publication production.

During Stacy Sweat's tenure as the Chicago Tribune's editorial design and graphics executive for more than 13 years, the paper won scores of national and international awards for design and visual journalism. As project manager for the Chicago Tribune's 2001 redesign, she led a multi-departmental team which resulted in an updated design, new typography and a narrower page.

The Orlando Sentinel, the Atlanta Journal-Constitution, the St. Paul Pioneer Press have also felt Stacy Sweat's design impact. At these papers, she was the art director of two magazines, managed new product development, corporate identity projects and redesigns.

On the corporate side of her client base, Stacy Sweat has experience in developing visual materials for corporate communications, branding and marketing. Capabilities include: annual report design, newsletters, brochures, corporate identity, logo design, mailing campaigns, informational graphics, and event design. She has broad experience working with freelance illustrators and photographers throughout the United States.

As a sought-after graphics expert, Stacy Sweat has judged many design competitions and has lectured nationally and internationally. Her global experience includes being a design consultant for the English language version of the Yomiuri Shimbun, Japan's largest circulation newspaper with more than 11 million readers.

Innovative thinking and sophisticated, clean design style are the hallmarks of Chicago-based Stacy Sweat Designs.

Clients include: Chicago Tribune, Summit Publishing, River North Association, Chicago magazine, .decimal, Inc., First Coast Association Management, NYU.



Contact

Stacy Sweat

Stacy Sweat Designs

1440 N. Lake Shore Dr. #28A

312.915.4510

ssweat@mac.com

www.stacysweatdesigns.com